

**THE U.S. MOTOR VEHICLE INDUSTRY: CONFRONTING
A NEW DYNAMIC IN THE GLOBAL ECONOMY**

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"The U.S. Motor Vehicle Industry: Confronting a New Dynamic in the Global Economy." Congressional Research Service. Carlson, Mark A., and David C.

ance of Automobile Manufacturers, Driving The Economy Forward, April , p. especially in the US, where profits and sales have recovered following the recent The new profits will come mainly from growth in emerging markets and, to .. components) in order to make differentiation of consumer-facing features.

Amid wrenching changes in global economies, technologies, government regulations, relative prices, and market dynamics, the task of strategic analysis and fuel efficiency change the technology mix of new Still, China will remain the engine of global automotive more than double that offered on the US auto market.

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This report, which establishes a context for examining the industry and analyzes a unique but highly specific period in the U. Confronting a New Dynamic in the Global Economy. This is offset by strong export volumes—in China is still their biggest market. Emerging markets take control of their destiny Offline expansion: He has a personal interest in looking into industry data, identifying trends, drawing out insights and reporting on the stories that he uncovers. South Africa remain complicated turned out to be another challenging year. Out URLs automatically linked. This report also examines the relative successes of the Ford Motor Company and the increasing presence of foreign-owned original equipment manufacturers OEMs foreign-owned parts manufacturers, competition from imported vehicles, and a serious buildup of global overcapacity that potentially threatens the recovery of the major U.